

## CROMBÉ LAURENT

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7850 Enghien - Belgium

Born on June 8 th 1981 in Ath

- Driving license B
- Married
- 1 daughter
- Belgian
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## Interactive Web / UI / UX Designer & Integrator

### PROFESSIONAL EXPERIENCES

From December 2000 until now

Web Designer & developer under the name « Graphikconcept » (I worked 2 years as a freelancer and then I used Smart ASBL for billing)

#### JOB DESCRIPTION:

- Design and development of clients' websites (website mockup, slicing, and developing with modern technologies like XHTML, HTML5, CSS2/CSS3, JS, Flash, AS, PHP/My-SQL, adding interactivity and animation)
- Bannering (Banners, E-Cards)
- Client's emails & hosting management
- Newsletters and emailings campaigns
- Global SEO

From September 2018 until now

Web Integrator oriented Accessibility for C-Dev (Cronos group) at the European Parliament

#### JOB DESCRIPTION

- HTML / CSS (+JS) and Accessibility development for various projects such as European Elections 2019 website, all Parliament "planets" websites, Scribo (Internal CMS)
- Update + creation of new components for all Europarl websites
- Web integration (HTML / CSS / JS / Bootstrap) for projects in Odoo, Jahia (Parliament CMS tools)

From September 2014 until January 2018

Main Web Designer e-Commerce at Maxi Toys

#### JOB DESCRIPTION

- Website UI / UX: Design of wireframes, mockups and assets of the company website + creation of the .com and .it websites (HTML5, CSS3, Responsive Bootstrap)
- Bannering (Banners, E-Cards)
- Design, development and sending of Maxi Toys's newsletters (2-3/week). We first used Mailchimp, then Copernica and finally Actito.
- Customisation of the new Maxi Toys's website appearance + CSS development.

From February 2014 until July 2014

Front-end developer at Internet Vista (monitoring websites company)

## JOB DESCRIPTION

- Customisation of the new private website
- Improvements of UI & UX
- Development of reusable components (HTML & CSS modules like contact forms, buttons, div wrappers etc.)
- Tracking & fixing of bugs on the new website

In addition, I was given the opportunity to discover and use the custom Platform of the website built in JAVA

From February 2007 until February 2014

Person in charge of the Web at Stilis Communication (Communication agency located in Wavre)

## JOB DESCRIPTION

- Design and development of clients' websites (website mockup, slicing, and developing with modern technologies like XHTML, HTML5, CSS2/CSS3, JS, Flash, PHP/My-SQL)
- Bannering (Banners, E-Cards)
- Clients' email management
- Hosting websites
- Global SEO

From October 2005 until January 2007

Freelancer under the name GRAPHIKCONCEPT (full-time Freelancer)

## JOB DESCRIPTION

- Design and development of clients' websites (website mockup, slicing, and developing with modern technologies like XHTML, CSS, JS, Flash, PHP/My-SQL)
- Bannering (Banners, E-Cards)
- Clients' email management
- Hosting websites
- Global SEO

October 2005 - January 2006

Lead Web Designer at Acces-IT (Global IT services company located in Waterloo)

## JOB DESCRIPTION

- Building of the new website
- Design and development of clients' websites (website mockup, slicing, and developing with modern technologies like XHTML, HTML5, CSS2/CSS3, JS, Flash, PHP/My-SQL, adding interactivity and animation)
- Bannering (Banners, E-Cards)
- Clients' email management
- Global SEO

March 2004 - May 2004

3 month mission as a Web Integrator at Media\*A (company focused on digital communication and located in Brussels)

## JOB DESCRIPTION

- Slicing web mockups and HTML / CSS development
- Bannering, various animations for websites
- Content integration in websites

July 2000 - August 2005

Student & freelance job as Web Designer at Ath Pub Creation (Lettering and printing company)

## JOB DESCRIPTION

- Design and development of clients' websites
- Creation of various animation (websites intros, bannering)

July 1999 / 2001

Student job at WALDICO S.A (Colruyt Group)

## \_\_\_\_ CLIENTS

Non-exhaustive list of clients

### National:

Maxi Toys, Portico Lawyers, Quintessentially Benelux, Liedekerke Law, Fiverco Piscines (ex. Magiline Belgium), Cyber Commandos, Caddy-Home (Delhaize online), La Villa du Hautsart, Quadrus, Pierre Joel (Peugeot Wavre), Commune de Hélécine, Fexim/Limpens, Acta Terrasi, The eID Company, Waterloo Natation,...

### International:

Jendoco (USA), Jendoco Real Estate (USA), Portalp (USA), Hunter (USA), Genesis Pittsburgh (USA), Health On The Web (USA), Arcelor Mittal Stainless Europe (FRANCE), TIPS HAITI (HAITI).

## \_\_\_\_ STUDIES AND TRAININGS

Between 2006 and today

### Several trainings:

Accessibility for websites, Mailchimp, Actito, Copernica, Jambooty (interactive PDF system for websites), Publitas, E-Tourisme, SEO, How to use Social medias for clients.

Daily self-training

2020

- Accessibility training at Anysurfer + Certification project (WCAG 2.1 AA compliant)
- Odoo training for Web Integration (with Bootstrap): overview of the CMS

October 2014

Copernica – basic level +

September 2014

Prestashop module - level 1

May 2006

Upgrade training at CEPEGRA in Gosselies - After Effects (level 1 and intermediate)

October 2005

Upgrade training at CEPEGRA in Gosselies - PHP level 1 & 2

2004-2005

6-month upgrade training Webdesign development at CEPEGRA in Gosselies (XHTML / CSS / JS librairies / Coldfusion integration)

2003-2004

Computer Graphics in HEAJ Namur

2002-2003

Graphic Design at I.E.S.A.A in Saint-Ghislain

2001-2002

Computer Graphics at E.P.S.E in Enghien

September 1993 - June 2000

Secondary school at A.R.A in Ath, languages option.

## \_\_\_\_ SKILLS

## Softwares

### Adobe Softwares:

Adobe XD, Adobe Photoshop, Webstorm (+GIT), Adobe Brackets, Adobe Dreamweaver, Adobe Animate (Ex-Flash)+Actionscript, Adobe After Effects, Adobe Premiere, Adobe Edge Animate (HTML5 + CSS animation), Adobe Illustrator, Figma, Invision Studio, Google Web Designer

## Programmation

HTML5, XHTML, CSS (2 and 3), Bootstrap, Javascript integration (use of Javascript librairies: JQuery, GSAP etc.), PHP/MySQL, Actionscript 2 & 3, XML, JSON, good knowledge and experience of SEO and Websites ergonomoy.

## CMS /E-commerce

Wordpress, Magento, Joomla, Prestashop

## Emailing

Mailchimp, Actito, Copernica, Home-made Newsletters (HTML)

## Marketing tools

Google Analytics, Hotjar, Publitas (interactive books), Publi.sh, Tradetracker

## Other softwares

Swift 3D, Sony Soundforge, Particule Illusion

## Microsoft Office

Microsoft Word, Excel, Access, Powerpoint

## Languages

French: mother tongue

English: good knowledge

Dutch: basic +

German: elementary

## \_\_\_ LEISURE ACTIVITIES

Taekwondo, Cinema, theater, walking, photography, spending time with family and friends, travels, gardening.

## \_\_\_ A FEW WORDS ABOUT ME

My work is my passion and improving is my obsession. I'm curious, meticulous, punctual, sociable and always very demanding with myself. Self-updating on a daily basis is an obvious need and I don't fear to break out of my comfort zone to deliver new experiences. I'm willing to improve my fluency in English or Dutch. My parents were Dutch teachers, my wife is a Dutch teacher and I made a few linguistic stays in Flanders and Holland when I was younger.

## \_\_\_ AWARDS & RECOGNITIONS

In the past years, I had the pleasure of seeing my work rewarded by several awards:

**GURU WEB AWARDS (2015)** - Graphikconcept v.8 – Site of the day

**CSS Nectar (2015)** - Graphikconcept v.8 site inspiration of the day

**FWA (2012)** - Graphikconcept v.7 added to the «shortlist» - June 2012

## \_\_\_ ARTICLES & PUBLICATIONS

Article published on Edgehero website: "How to add deep links into an Edge Animate project."

Read tutorial on the [Edgehero website](#)